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Riptide Offers Customers salesforce.com as a Solution

ORLANDO, Fla.--(BUSINESS WIRE)--Shea Development Corp., (OTCBB:SDLP), ("Shea") - Riptide Software Solutions, Inc. ("Riptide"), a subsidiary to Shea, announced today that it has become an Authorized Referral Partner of salesforce.com (NYSE:CRM). As a Referral Partner, Riptide will now be able to offer its customers the opportunity to purchase salesforce.com directly from salesforce.com.

Riptide, a leader in On-Demand enterprise class solutions, plans to incorporate salesforce.com and force.com, the new Platform as a Service offering from salesforce.com, into its industry leading solutions. "Our customers are asking for On-Demand solutions and Software as a Service," said Philip Loeffel, President of Shea. "Salesforce.com is the leading On Demand platform and Riptide intends to take full advantage of the power that force.com offers our developers and our customers."

To support its growing customer base, Riptide will offer a host of services in conjunction with the salesforce.com application. Riptide will provide its customers with business analysis, consulting, implementation, customization, enterprise integration, training, analytics, administration and support services among others. "Riptide has a long history of helping its customers implement best of breed business and technology solutions to address their unique needs. Salesforce.com represents the best of the next generation of technology and we are excited to offer this robust enterprise solution to our customer base," said Steve Wasula, Vice President of Product Management for Riptide. "We are committed to the success of our customers and will offer a number of additional services related to salesforce.com to ensure that the organizations that choose Riptide to help them implement and manage salesforce.com are successful."

About Riptide

Riptide is a CMMI Level 3 assessed company that provides On Demand, configurable software solutions and information technology services to civilian and military government agencies as well as commercial customers in multiple industries. Riptide utilizes the latest object oriented and service oriented architectures to produce advanced, user friendly, reliable and cost effective solutions. Riptide's solutions showcase the latest .NET, Java, Flash and web technologies. Riptide is located in Orlando, Florida. To learn more about Riptide and the services it offers visit <http://www.riptidesoftware.com>.

About Salesforce.com

Salesforce.com is the market and technology leader in on-demand business services. For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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