

Riptide Announces Salesforce.com Webinar Series

OVIEDO, FL – February 28, 2008 - Riptide Worldwide, Inc. (OTCBB:RTWW) (“Riptide”) announced today that its subsidiary, Riptide Software, Inc., has begun hosting a series of webinars related to the implementation and use of Salesforce.com. The webinars are designed to educate organization of all sizes on the benefits of using On Demand services to manage their business. Riptide has developed six different webinars and will be offering at least one webinar per week at no charge.

Riptide is a Registered Consulting Partner of Salesforce.com ([CRM](#)) and helps organization leverage the investment made in Salesforce.com “Salesforce is a powerful system and our experience has shown that many organizations do not fully utilize all of its capabilities.” said Steve Wasula, Vice President for Riptide. “We hope this webinar series will give existing Salesforce.com customers and those considering purchasing a CRM system better insight into optimal use of any CRM system.”

The webinars being presented are: Introduction to Salesforce.com, Salesforce.com Best Practices, Run Your Entire Business on Salesforce.com, Marketing Magic using Salesforce.com, Effective Reference Customer Management, and Simplify Salesforce.com Reporting and Integration. Anyone interested in attending a webinar may register at www.riptide.com.

About Riptide

Riptide delivers business process management software solutions and service offerings. Riptide’s solutions improve its customers’ ability to make better decisions, manage critical business processes, reduce expenditures, and improve efficiency. Riptide is an emerging leader in this industry and has a commitment to deliver tangible business results to its customers. The company has a strong track record of delivering mission-critical, reliable solutions on custom, mid-to-large-scale software systems for government, commercial and utility customers. Riptide serves its customers through its subsidiaries Riptide Software, Inc., Bravera, Inc., and MeterMesh, and currently maintains offices in Reston, Virginia; Oviedo, Florida; and Ft. Worth, Texas. For more information about Riptide and its subsidiaries, please visit www.riptide.com.

About Salesforce.com

Salesforce.com is the market and technology leader in on-demand business services. For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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